

SEP24/12 11.09  
\*\*\* WPXI-TV \*\*\*

DATE SEP24/12 11.09

**FRIENDS OF MATT SMITH**

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	DAYS	:TOTL SPTS:
1		600A-700A	30	4	\$800.00	9/25	9/28	4		TU-F	4
PROGRAM : NEWS											
2		600A-700A	30	4	\$800.00	10/1	10/1	1		MON	1
PROGRAM : NEWS											
3		700A-800A	30	4	\$625.00	9/25	9/28	4		TU-F	4
PROGRAM : TODAY											
4		700A-800A	30	4	\$625.00	10/1	10/1	1		MON	1
PROGRAM : TODAY											
5		800A-900A	30	4	\$575.00	9/25	9/28	4		TU-F	4
PROGRAM : TODAY											

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6333938  
\*\*\* ORIGINAL REV#0 \*\*\*

HARRIS REPORT FROM REP

SEP24/12 11.09  
\*\*\* WPXI-TV \*\*\*

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6			800A-900A	30	4	\$575.00	10/1	10/1	1		MON	1
	PROGRAM : TODAY											
7			1200N-1230P	30	4	\$375.00	9/25	9/28	4		TU-F	4
	PROGRAM : NOON NEWS											
8			1200N-1230P	30	4	\$375.00	10/1	10/1	1		MON	1
	PROGRAM : NOON NEWS											
9			500P-530P	30	4	\$800.00	9/25	9/28	4		TU-F	4
	PROGRAM : NEWS											
10			530P-600P	30	4	\$800.00	9/25	9/28	4		TU-F	4
	PROGRAM : NEWS											
11			600P-630P	30	4	\$1,000.00	9/25	9/28	4		TU-F	4
	PROGRAM : NEWS											
12			600A-800A	30	5	\$250.00	9/29	9/29	1		SAT	1
	PROGRAM : NEWS											
13			800A-1030A	30	5	\$275.00	9/29	9/29	1		SAT	1
	PROGRAM : NEWS											
14			530A-800A	30	5	\$250.00	9/30	9/30	1		SUN	1
	PROGRAM : NEWS											
15			800A-1000A	30	5	\$275.00	9/30	9/30	1		SUN	1
	PROGRAM : NEWS											
16			600P-630P	30	4	\$625.00	9/29	9/29	1		SAT	1
	PROGRAM : NEWS											

NA pg due to Golf

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SEP/12			21575.00			OCT/12	\$2,375.00					
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CONTRACT TOTAL	23950.00
TOTAL SPOTS	37

*Handwritten signature*

MARKET TOTALS \$68,428 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%

SVC- NSI

DEMOS- RA35+\*